

Government of the Republic of Armenia, Decision No 1567-N

Adopted on: 3 October 2024

DECISION OF THE GOVERNMENT OF THE REPUBLIC OF
ARMENIA ON ESTABLISHING THE PROCEDURE FOR THE
SUBMISSION, TO THE NATIONAL BODY OF
CINEMATOGRAPHY, OF INFORMATION BY FILM EXHIBITORS
ON BROADCASTING AND SCREENING IN THE CINEMA OF A
NATIONAL FILM, AS WELL AS ON THE REVENUES DERIVED
FROM THE PLACEMENT OF ADVERTISEMENTS IN THE COURSE
OF THEM

Signed on: 3 October 2024

Entered into force on: 1 January 2026

**GOVERNMENT OF THE REPUBLIC OF ARMENIA
DECISION**

No 1567-N of 3 October 2024

**ON ESTABLISHING THE PROCEDURE FOR THE SUBMISSION, TO THE NATIONAL
BODY OF CINEMATOGRAPHY, OF INFORMATION BY FILM EXHIBITORS ON
BROADCASTING AND SCREENING IN THE CINEMA OF A NATIONAL FILM, AS
WELL AS ON THE REVENUES DERIVED FROM THE PLACEMENT OF
ADVERTISEMENTS IN THE COURSE OF THEM**

Based on part 3 of Article 17 of the Law of the Republic of Armenia “On cinematography”, the Government of the Republic of Armenia hereby *decides*.

1. To establish the Procedure for the Submission, to the National Body of Cinematography, of Information by Film Exhibitors On Broadcasting and Screening In the Cinema of a National Film, As Well As On the Revenues Derived From the

Placement of Advertisements In the Course of Them, pursuant to the Annex.

2. To assign to the Ministry of Education, Science, Culture, and Sports of the Republic of Armenia to notify the film exhibitors of the Republic of Armenia, one month prior to the launch of the Single State Automated Information System regarding the screening of films in cinema halls, about the operation of the system and the responsibility for failure to provide the required information.
3. This Law shall enter into force from 1 January 2026.

Deputy Prime Minister of
the Republic of Armenia

M. Grigoryan

3 October 2024

Yerevan

Annex

to Decision of the Government of the Republic of Armenia

No-1567-N of

of 3 October 2024

PROCEDURE

FOR THE SUBMISSION OF INFORMATION, TO THE NATIONAL BODY OF CINEMATOGRAPHY, BY FILM EXHIBITORS ON BROADCASTING AND SCREENING IN THE CINEMA OF A NATIONAL FILM, AS WELL AS ON THE REVENUES DERIVED FROM THE PLACEMENT OF ADVERTISEMENTS IN THE COURSE OF THEM

1. GENERAL PROVISIONS

1. This Procedure shall establish the procedure for and the conditions of submission, to the National Body of Cinematography, of information by film exhibitors on broadcasting and screening in the cinema of a national film, as well as on the revenues derived from the placement of advertisements in the course of them,

pursuant to the Annex.

2. MAIN CONCEPTS USED HEREIN

2. Film— an audiovisual work which complies with the point 24 of part 1 of Article 3 of the Law “On cinematography” and may also have a status of a national film, where it meets the conditions provided for by Article 13 of the Law.
3. Hall (hereinafter referred to as “the cinema hall”) — a place where a film is being screened.
4. The Single State Automated Information System regarding information on film screenings in cinema halls (hereinafter referred to as “the Single Information System”) — a body of information contained in the databases of the state authorized body responsible for developing the state policy in the field of cinematography, which relates to film screenings in cinema halls and the information technologies and technical means supporting their development.
5. Operator of the Single Information System — a body responsible for supervision and management of the Single Information System.

3. PROCEDURE AND CONDITIONS

6. Information on broadcasting and screening in the cinema of a national film, as well as on the revenues derived from the placement of advertisements in the course of them shall be submitted to the National Body of Cinematography by film exhibitors through the Single Information System.
7. The film exhibitor conducting a paid screening of a film in a cinema hall shall have obligation to automatically transmit, to the Single Information System, information on the name of the cinema, the date, time and name of the show, name of the film, release certificate number, cinema hall number or name, seat row number, seat number, ticket price, ticket discount and on each ticket sold during the film screening.

8. The information prescribed by point 7 of this Procedure must fully correspond to the information contained in the ticket the format of which is approved, as a strict reporting form, in the prescribed manner by the state body authorised to develop state policy in the field of cinematography, and which is used during the screening of the film in the cinema hall.
9. The cinema that screens the film shall independently and at its own expense acquire, install, connect, and use the equipment, software, and hardware necessary for ticket sales and, in accordance an with the point 7 of this Procedure, shall automatically transmit the information contained in each ticket sold during the film screening in cinema hall to the Single Information System.
10. The film exhibitor shall also transfer to the Single Information System the following information regarding the advertisements shown before, during, or after the screening of a national film:
 - (1) information on the name of the cinema, the date of the screening (year, month, day), the time, the name of the show, the name of the film, the release certificate number, the cinema hall number, the row, the seat, the ticket price, the ticket discounts, each ticket sold during the film screening, the cost of the advertisements shown during the film, the duration of the advertisements during the film, and the name of the advertiser,
 - (2) information on the name of the television company, the screening date (year, month, day), the time, the name of the film, the release certificate number, the total value of the television advertisement, the cost per second of the television advertisement, the frequency and cost of the advertisements shown during the film, the duration of the advertisements during the film, and the name of the advertiser.
11. The operator of the Single Information System (hereinafter referred to as “the system operator”) shall be deemed to be the state authorized body responsible for developing state policy in the field of cinematography, or a non-commercial

organization designated by this body in accordance with the procedure and criteria established by the Government of the Republic of Armenia, the founder whereof shall be deemed to be the Republic of Armenia represented by the Government of the Republic of Armenia, and the primary objective whereof shall be the support to the local cinematography.

12. Where the system operator is relevant non-commercial organization pursuant to point 11 of this Procedure, such organization shall submit a quarterly report to the state authorized body in the field of cinematography with regard to the implementation of activities concerning the operation of the Single Information System. The procedure for submitting the report, as well as the requirements to its content, shall be defined by the state authorized body responsible for the development of state policy in the field of cinematography.
13. Violation, by the film exhibitor, of the procedure for providing information on broadcasting and screening in the cinema of a national film, as well as on the revenues derived from the placement of advertisements in the course of them, shall entail liability as prescribed by legislation.

Date of official promulgation: 4 October 2024.